

# The Northfield Press



Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

Founded 1907 No. 193752

Northfield, Massachusetts, Friday, December 24, 1937

Price, Three Cents

## Station WHAI Will Be Ready Very Soon; Our Radio Voice

Having been granted a permit for a radio broadcasting station to be located at Greenfield, John W. Haigis, owner and operator, expects to begin the work of construction very soon as it must be completed and in operation within 90 days after the issuance of the permit. He has designated the dial letters as WHAI and soon we all shall be tuning in to hear what our neighbors will provide for a program. John W. Haigis, Jr., who is now a student at Amherst College will be associated with his father in the operation of the station and will eventually become in full charge of the station.

We have stated previously the proposed time of operation and the frequency and kilocycles. It is expected that arrangements will soon be made for the broadcasting in the Mansion House block, probably a suite of rooms on the top floor.

Special wires will be run to several of the surrounding towns where it is hoped that programs may originate and Northfield will be one of those. As a result it is probable that many of the fine concerts at the local auditorium on the Seminary campus may be broadcast. The summer conferences will also afford excellent material.

Mr. Haigis says his program for operation will be determined after the first of the year. It may also be likely that a hook-up will be made with one of the large broadcasting systems. Decision of the exact location of the broadcasting station and its construction will be made within a few days. Northfield citizens congratulate Mr. Haigis on his new venture and wish him every success.

As soon as the station is ready to operate, an open house will be held at the studio and transmission station when the public will be invited to inspect the plant. Later, however, people will always be welcome to the studio when in operation so that they can see broadcasts made.

## Had Council Here

The annual meeting of the Metawampee Outing club, consisting of the faculty at Mass. State college, was held at the Northfield hotel last Saturday.

Eighty-five members were present, and elected as officers for the new year, Dr. Peters as Grand Chief Sachem, Tobe Roberts, Trek Master, and Roland Verbeck, Keeper of the Wam-

Prof. Frank A. Waugh, retiring Grand Chief Sachem initiated the new members and introduced Dr. Van Meter of the Horticultural Div. of Mass. State college, who presented colored slides of the Canadian Northwest coupled with an interesting talk.

"Red" Ball of the Physical Education department, presented two reels of Prof. Larry Briggs' trip through Mexico this past fall.

## Minnie E. Warden

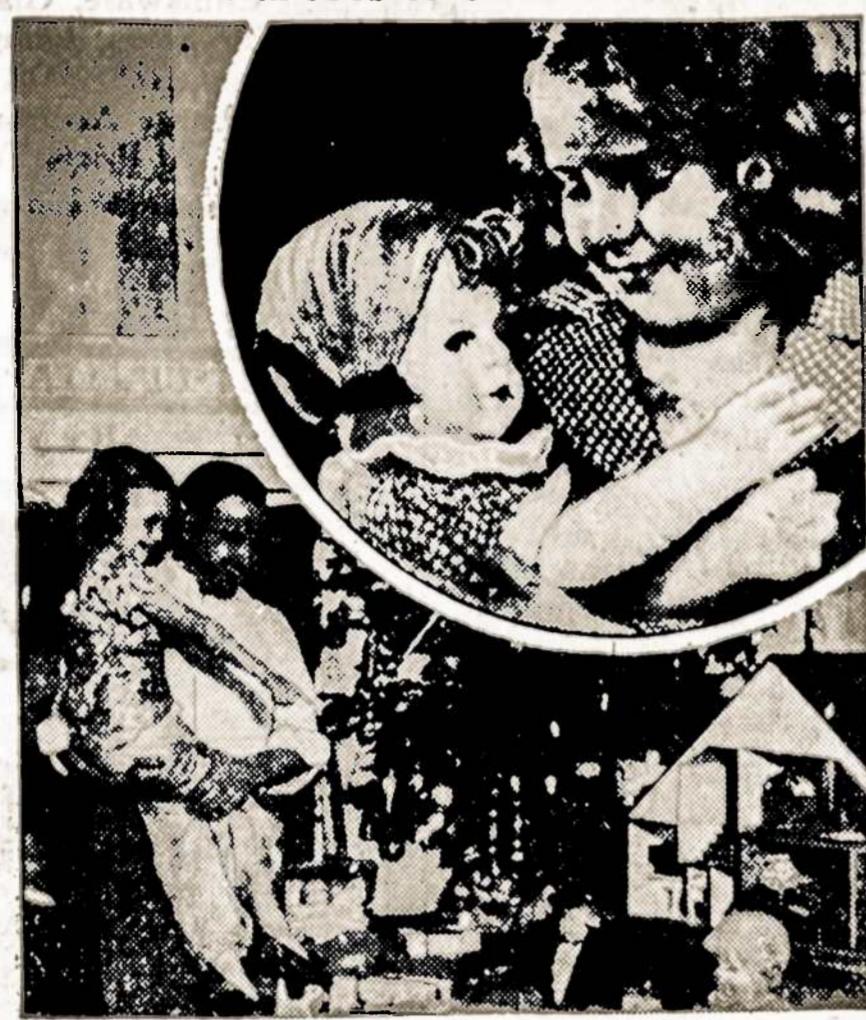
A well-known former resident of Northfield, Miss Minnie Evelyn Warden, died Wednesday of last week at the home of her cousin, Mrs. Frank A. Rich in Orange with whom she has resided for the past 16 years. She was 79 years of age and had been in failing health for the past two years. She was born in Athol the daughter of Charles A. and Mary Ann Rich Warden and came to Northfield with her parents when young and with them resided on a farm here which her father conducted. She was a member of the Central Congregational church of Orange and had always shown a deep interest in Christian work and especially of the summer conferences here in the early years.

Surviving are her cousin Mrs. Rich with whom she lived, a nephew and two nieces. The funeral services were held last Saturday in Orange and her body was brought to Northfield for burial in the family plot in Central cemetery.

## Social Club

The Northfield Social club had a big gathering and a jolly time Monday evening at the Youth Hostel. Mr. and Mrs. Wall are proving most welcome hostesses and Miss Nancy Riesner a charming leader.

Laurie Harris was elected president for 1938; Betty Simmons, vice-president; and Aiden French, secretary-treasurer. The next meeting will be held January 3d.



THE JOYS OF CHRISTMAS

## Nativity Pageant At The South Church

Last Sunday evening, for the sixth year, the Nativity Pageant was given at the Unitarian church under the direction of Rev. Mary Andrews Conner by a large group of persons from the churches of the town. It was a most beautiful production and the story presented was the dream of King Arthur as he saw the Holy Family, the adoration of the shepherds, the Magi and heard the heavenly chorus. This awakened in him the desire to send his knights in quest of the perfect gift for the Christ. They were gone one year, each one gaining some worthy prize, but it was not until Launcelot came bringing a young man in the virgin valor of the pure in heart, that the heavenly chorus was heard again, the vision of the Holy Family returned and the angels brought back to the Holy Grail. The large audience was deeply impressed with the spiritual message and the manner in which it was presented by all who participated. The different characters were represented by Grace Randall, Raymond Miller, Dr. G. A. Broson, Victor Vaughan, Julia Austin, Elizabeth Simmons, Donald Finch, Carolyn Miller the page, Lewis Wood, William Nichols, Warren Buffum, Leon Dunnell, Donald Randal, Doris Miller, Nancy Riesner, Mrs. Lee Wall, with a group of shepherd boys and children from the church school. Members of the North church choir with their leader, I. J. Lawrence added much with their singing.

## On Vacation Trips

A number of Northfield Seminary students and faculty members are traveling long distances to their homes or to vacation spots for Christmas.

Of the faculty, Miss Clarice Carpenter went to Nebraska, Miss Marian Keller and Miss Caroline B. Phelps to Florida, Miss Lucy Titcomb to St. Simon's Island, Georgia, Miss J. Florrie Young to Truro, Nova Scotia, and Miss Martha Marquart to Crestline, Ohio. The Rev. Harold B. Ingalls will attend a conference at Miami University in Oxford, Ohio the latter part of vacation.

Of the students, Gretchen Zumwinkel traveled to Nebraska, Sue Mersereau to Klamath Falls, Oregon, Patricia Chamberlain to Manistee, Michigan, and Corinne Wilcox to Grosse Point, Michigan. Verna went to Chicago, Louise Cady to Oberlin, Ohio, Jane and Patricia Goodey to Decatur, Illinois, Margaret Clark to Winter Park, Florida, and Dorcas and Virginia Platt to Lenoxville, Quebec. Betty Covell went to Hamilton, Bermuda, which is especially interesting in view of the present Bermuda Lines labor trouble. Her ship sailed Saturday with the regular passenger list nearly doubled and the crew nearly halved.

Greenfield has put on the Christmas spirit. The decorations are as fine and beautiful to be seen anywhere and the playing of the Christmas music through amplifiers has been appreciated by the visitors.

Writing ink can be removed by using table salt and lemon juice. Repeat until all the stain is removed. Then rinse in clear water and wash as usual.

GET THE BEST IN THE PRESS

## C. S. Tenney Resigns; Fred I. Bolton Is Named Assessor

At a joint meeting of the Board of Assessors with the Selectmen last Friday evening, the written resignation of Charles S. Tenney as an Assessor was received and accepted, effective January first. Fred I. Bolton was appointed Assessor to fill the vacancy until the election at the next town meeting. Thus the Board now consists of Messrs. Fred S. Merrill, Clifford A. Field and Fred I. Bolton.

## What Kind Of Books? That Is A Question

In the addition of books by purchase to the shelves of the Dickinson library, the trustees are always confronted with the problem of the desire of the readers. The library was given to the community and is maintained by the town in a yearly appropriation and has been appreciated by a large circle of friends. If these patrons of the library or others would express their preference for books, either in general way or by single volumes the trustees would be grateful. Make known your wishes in the matter by informing any member of the board or by leaving a card with the librarian at the library.

## New Bridge For Hinsdale Provided

The construction of a new bridge across Ashuelot river on the road leading to Northfield has been provided for Hinsdale by the state of New Hampshire at an estimated cost of \$40,000. Engineer A. E. White of the Highway department recently made the announcement. It is proposed to make a re-location of the structure so that the approaches on both ends will be improved and safer for travel. Construction is to begin early in the spring.

## A Pearl Of Price



She isn't worth a fortune and she hasn't any stocks,  
Her wealth is all in little shoes and pinafors and frocks,  
In little rings of curling hair and big, blue, laughing eyes,  
In leaves and grass and buds and flowers and bees and butterflies.  
But when she comes in tired from play and crawls upon my knee  
She's worth a hundred millions to her mother and to me.

She sits among her dolls and toys and doesn't seem to care  
If wealth is all in rosy cheeks and locks of curly hair.  
She toddles up to me and like an artful fairy clips  
A coupon bearing love from all the sweetness of her lips.  
And when she puts her arms around my neck and goes in glee  
She's worth uncounted millions to her mother and to me.

And when she's in her crib at night and daintily tucked in,  
The wealth of Croesus couldn't buy the dimple in her chin.  
And as she blinks her roguish eyes to play at peek-a-boo,  
She chuckles me a fortune with each archly spoken goo.

And though she has no fortune,  
I am sure you will agree  
She's a fortune, more than money, to her mother and to me.  
By James W. Foley

## The Fortnightly

The next scheduled meeting of the Fortnightly will be held in Alexander hall, Friday, January 7th at 3 o'clock when Aubrey Butler will speak on "Roses and Gardenias." There will be musical selections and Mrs. W. A. Barr is the hostess.

## Layout Completed; Wanamaker Road Bids Asked Soon

For some weeks past the surveyors of the State Department of Highways have been busily engaged in laying out the new road-bed for the Wanamaker Rd. to connect with the completed highway to Winchester. Motor interests, business concerns of Greenfield and local citizens have been complaining to an apparent inactivity in regard to the construction of this highway which is a connecting link on the new short and through route to the north via Winchester and Keene. In its present condition it has also proved a real barrier to the development of trading facilities to places southward.

With the stakes driven and in full view the new road would start at the top of Pachaug Hill and bear toward the west making a long curve through the lowland and then continuing eastward along the present Wanamaker road on its southern side where cuts into the hillside will be made to the so-called octagon house. Thence it enters Seminary lowland and across the Askenre place, cutting the property into two sections and out on the field of the Newton farm where it continues across the front of the homestead and onto the main road. From the Hinsdale highway to the completed section of New Hampshire the new route will be quite straight and the curves now existing will be eliminated. Property taken on the hillside south of the present road belongs to the seminary. Rumors have been heard that the specifications will soon be ready for contractors to bid upon and that work may be started this winter as soon as the award for construction has been made.

During the construction of the "Cut-off" the traffic will doubtless be diverted to the Winchester road. Property owners have not yet been consulted as to probable land damages.

## Abbey Players At The Shubert-Copley Theatre

Lee Shubert and the directorate of the Abbey Theatre, Dublin, have wisely chosen the play which has proved the most obstinate success of the Irish Players during their extended season since last September at the Ambassador Theatre, N. Y. for their opening week's program at the Shubert-Copley theatre, Boston, commencing Monday, Dec. 27. This is the delightful comedy by Lennox Robinson, entitled "The Far-Off Hills" which Bostonians have already devoured in, and will be delighted to renew their acquaintance of throughout the entire first week, with popular matinees on Wednesday and Saturday. Even at night the top price is being kept down to \$2 and at both matinees to the top of \$1.50.

"The Far-Off Hills" enjoyed in New York recently a run of six consecutive weeks, but so much was it in demand that even during the last two weeks of the Abbey Players' season there, some eight extra performances of this enchanting comedy had to be given by special request.

"The Far-Off Hills" engages most of the principals of the Abbey Players, the names of whom have already been given, and include Eileen Crowe, Maureen Delany, May Craig, Aileen O'Connor and Frolic Mulhern on the eddista side, while those equally talented artists are supported by the superb artistry of Arthur Shields and F. J. McCormick, Michael J. Dolan, P. J. Carolan, Austin Meldon and U. Wright. No finer cast can be seen on any stage.

Following "The Far-Off Hills," but not in the order given, will be seen Sean O'Casey's "Juno and the Paycock" and "The Plough and the Stars," J. M. Synge's "The Playboy of the Western World," "The New Godsoon" by George Shiels, and "Drama at Inish" by Lennox Robinson, who is also responsible for the evergreen and charming comedy, "The Far-Off Hills."

A large list of reservations have already been made at the Northfield hotel for dinner on Christmas day. The dining room will open at 12:30 o'clock.

Winter is here. It began Wednesday and was also marked as the shortest day of the year. As the days lengthen, however, we may witness the cold strengthen.

When washing dishes used for either raw or cooked fish, about two heaping teaspoonsful of baking soda added to the dish water will deodorize the dishes, dish water and dish cloth.

## The Youth Hostel Local Properties Are Tax Exempted

The acquisition of the former properties on Main street, known as the Sankey residence and the Monat hotel by the Youth Hostel removes from the Northfield tax list properties assessed by the Assessors, according to the 1934 list of valuations at \$14,425. The exemption was made by the local Assessors during the past year but the information has not been generally known.

However, the hostel management in its winter issue of the Knapsack makes the statement, "These properties are tax exempt as the AYH is an eleemosynary association." The state law provides for the situation and the local Assessors could not do otherwise than to exempt.

Eleemosynary signifies that the association is devoted to charitable purposes and is dependent upon charity. The Sankey property is known as the Schirmer hostel, for local headquarters. The Monat property consists of the hotel, barn, shed, and six and three-quarters acres of land. The Sankey property consists of a dwelling, barn and three and five-eighths acres. In addition the AYH now owns two other properties, the Chandler at Wrentham and the Sunderland hostels, and these are tax exempt. For the "upkeep and maintenance of National headquarters and these four hostels" the budget of the association calls for \$7,000 for 1938.

Made from Northfield December 27, 1934 at the Chateau of the Northfield hotel, Directors Monroe and Isabel Smith have seen the child of their dreams expand and grow until today it is in ownership of five properties and conducts 110 hostels. Northfield was chosen by Mr. Smith as National headquarters and this fact has bought activity to our midst. Fourteen persons are engaged at headquarters. Nearly \$35,000 will be expended for all purposes during 1937 and the budget calls for \$100,000 for the year 1938.

## Save The Birds By Feeding Them Early

Winter feeding of birds should begin before bad weather comes says Fred Jordan, director of National Wildlife Restoration Week. "As soon as the hunting season closes, feeding stations should be established in all parts of the country where severe storms are likely to endanger bird life," said Mr. Jordan. "The Audubon societies, 4-H clubs and sportsmen's clubs are actively interesting themselves in winter-feeding, with the result that tens of thousands of game birds and other valuable species are saved from starvation when snow and ice cut off their natural sources of food.

"There are a few simple rules to be observed in connection with feeding stations. First, they should be close to thick cover in which birds can find refuge from their enemies. The stations should be sheltered so that drifting snow or sleet will not cover the food. Game birds should not be fed on ground used by domestic fowls.

"Grit, as well as grain, should be provided for game birds. Automatic poultry feeders in which grain and grit are mixed are very effective. A good substitute is an onion sack, hung so that birds can peck the food mixture thru the meshes of the bag. Ears of corn, stuck on nails, make a good bird selves.

"Birds should learn the location of feeding stations and get accustomed to visiting them in good weather so that when a storm occurs they will know where to go.

"Intensive feeding is only necessary for a short time in an average winter."

## A FINE CHRISTMAS GIFT

For a Friend or for Yourself is a SUBSCRIPTION TO NORTHFIELD PRESS

You Can't Afford to be Without the Press Cut Out and Send in at Once

Sir:—I desire to subscribe for the Northfield Press and have it sent regularly by mail addressed as follows:

Name .....

Address .....

Enclosed Find One Dollar for the Year

## Red Cross Gains In The Roll Call Throughout County

Final figures compiled in the annual Red Cross Roll Call show that Franklin county is \$551 ahead of the figures for last season. Northfield last year secured \$405 and this year \$444. Twenty-four of the thirty-four divisions soliciting exceeded last year's results. The Franklin county chapter may well feel proud of the results. Chairman John W. Haigis has sent to each chairman of the district divisions a letter of thanks and appreciation and asking them to convey the thanks to the workers who were enrolled in the worthy effort. The results for the past two years are as follows:

	1936	1937
Ashfield	\$147	8200
Bernardston	117	112
Charlemont	124	155
Colrain	82	98
Conway	76	78
Deerfield	630	783
Erving	84	40
Farley	10	14
Gill	17	22
Greenfield	2598	2801
Hawley	12	14
Heath	43	39
Leverett	36	37
Leyden	29	26
Millers Falls	120	101
Mount Hermon	161	134
Monroe	27	37
Montague	113	111
Moores Corner	8	19
New Salem	49	50
Northfield	405	444
Orange	431	548
Riverside	10	26
Shelburne Falls	287	248
Buckland	28	49
Shelburne Center	65	76
Shutesbury	16	

Merry Christmas  
Happy New Year  
To You All  
OBSERVE THE YULETIDE SEASON IN  
A TRADITIONAL NEW ENGLAND MANNER  
at  
THE NORTHLAND  
A Holiday Dinner  
Midst  
Christmas Cheer!  
Special  
New Year's  
Menu

## PERSONALS

John Plotzck who is attending the Stockbridge School of Agriculture of Mass. State college has been elected treasurer of the hotel club which is studying hotel management.

Miss Margaret Skilton a student at Green Mountain Junior college is spending the Christmas vacation with her parents, Mr. and Mrs. Merritt C. Skilton. She had as her guest over the week-end Miss Elizabeth Doton of Woodstock, Vt.

Miss Bertha Wood and Miss Annie L. Weeks of Birnam road will spend the Christmas day in Boston.

Mr. and Mrs. Hermon Kendrick of New Britain, Ct. will spend the holiday week-end with his father, Frank Kendrick, and his sister and husband, Mr. and Mrs. Cortland Finch.

Miss Eleanor Miller who is in training as a nurse at Brattleboro hospital will spend the Christmas vacation at her home here.

Mr. and Mrs. Eugene Wheelock Boehne of Philadelphia spent the week-end with their aunt, Mrs. N. Fay Smith.

Lawrence Durgin who is attending Dartmouth is at the home of his grandparents, Mr. and Mrs. Lawrence Lazelle for the holidays.

Homer Carne, son of Rev. and Mrs. W. Stanley Carne, who is located at Norway, Me., is home for the holidays.

Mr. and Mrs. A. Gordon Moody returned last Saturday from a two weeks' vacation trip by motor through the south.

Members of the Alexander family will hold a reunion and dinner at the Northfield hotel on Christmas day.

John W. Haigis has accepted membership on the State Committee of the Y. M. C. A. of which Dr. David Porter of Mount Hermon has had membership for some time.

Miss Emma A. Haltnorth of Main street, has gone to the Weston hotel in Greenfield for the winter.

Norton, son of Mr. and Mrs. Clifford Field will spend the Christmas vacation with his grandparents at Walden, N. Y., and visit relatives in Kingston.

Miss Sophia Servaes of the Bookstore has gone to Boston to spend the holiday vacation with relatives.

Dr. and Mrs. A. H. Wright will have a family party at their home Christmas day when their daughter and husband, Mr. and Mrs. Lawrence White of Boston will visit them.

One of the very old and large maple trees on Winchester road, opposite the home of George Carr, had to be taken down last week. It was devoid of branches having slowly died during the past few years.

## LOCALS

Quite a number from here attended the most interesting Christmas Vesper service at the Second Congregational church in Greenfield last Sunday afternoon.

The observance of the D. L. Moody Centenary will be continued in its observance in many cities, especially in the west until February 8th, 1938 by the Moody Bible Institute.

Assessors Clifford A. Field and Fred S. Merrill attended the meeting of assessors of the county in Greenfield Monday. Fred I. Bolton, who becomes an assessor January 1, accompanied them. At the meeting many matters relating to their responsibilities were considered.

A most interesting article in this issue on the new Franconia Notch aerial railway is contributed to the *Press* by Mrs. Eva Stebbins Callender who has many friends in Northfield.

The manager and clerks in the local A & P store have joined the independent union of employees of the concern. They are not affiliated with either the A. F. of L. or the C. I. O.

Harold A. Smart of Northfield has filed a libel for divorce in probate court against Lillian Smart of Chelsea for desertion. They were married July 13, 1927 in Boston. There are no children.

The Ladies' Benevolent society of Northfield Farms will hold their next meeting Wednesday, Dec. 29 at the library.

As required by law, the stockholders of the First National Bank & Trust company will meet at the banking rooms Tuesday morning, January 11 and at two o'clock in the afternoon stockholders will meet of the Northfield National bank.

Several members of Harmony Lodge of Masons will attend the 12th lodge of instruction at the Masonic hall, Shelburne Falls, next Tuesday evening.

Miss Jennie E. Haight has left Deland, Fla., where she has been staying for some weeks is now at St. Petersburg.

Among our young folks home for the Christmas vacation are Calvin Field from Cushing Academy, Thomas Parker, from Governor Dummer Academy, Donald Sutherland from Wesleyan, at Bucannon, W. Va., and Miss Susanna Wilder from Mass. State.

Robert L. deVeer is home from Middlebury where he is a freshman. He was recently elected on the committee in charge of the Frosh Frolic, the annual dance of the freshman at the college.

Mrs. Margaret Davis of East Gould hall, and Paul Davis of Cushing Academy, have been recent guests of Mrs. W. P. Stanley.

Miss Jean Stanley of Toledo, Ohio, and Mr. and Mrs. John Holden of Boston, will spend Christmas with Mrs. Stanley at her home on Highland avenue.

Fixing up  
a  
Guest  
Room?

## YOU MAY NEED

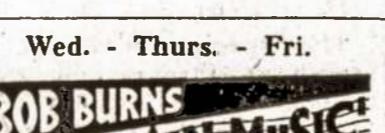
WINDOW SHADES  
WALL PAPER - PAINTERS  
CONTRACTORS  
FURNITURE  
INTERIOR DECORATORS  
PICTURE FRAMES



## PARAMOUNT

Brattleboro, Vt.

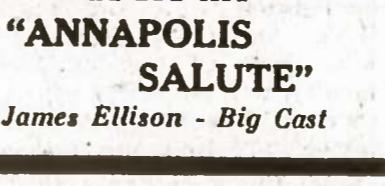
Sat. - Sun. - Mon. - Tues.  
Dec. 25 - 26 - 27 - 28  
GALA HOLIDAY PROGRAM  
2 GREAT PICTURES



Continuous Show Saturday

Sunday - Doors Open 4:30

Wed. - Thurs. - Fri.



2nd BIG HIT

"ANNAPOLIS SALUTE"

James Ellison - Big Cast

PRESS ADS — NONE BETTER

Christmas Savings Club  
Join NOW for 1938  
AND SAVE FOR NEXT CHRISTMAS

## Deposit A Small Amount Weekly

## And Receive A Christmas Check

Class 25

Deposit 25c each week, amounts to \$12.50

Class 50

Deposit 50c each week, amounts to \$25.00

Class 100

Deposit \$1.00 each week, amounts to \$50.00

Class 200

Deposit \$2.00 each week, amounts to \$100.00

Class 500

Deposit \$5.00 each week, amounts to \$250.00

## First National Bank &amp; Trust Co.

NORTHLAND - GREENFIELD - TURNERS FALLS  
Member Federal Deposit Insurance Corporation

## FRANKLIN COUNTY TRUST CO.

GREENFIELD, MASSACHUSETTS

(Established 1849)

## OFFERS COMPLETE BANKING FACILITIES

COMMERCIAL BANKING

SAVINGS DEPARTMENT

SAFE DEPOSIT VAULTS

TRUST DEPARTMENTS

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

## Join our Christmas Club

For 1938 Now Forming

Many Have Appreciated the Advantages in the Past Year and Now Have Their Checks for Christmas Spending

## WILL YOU HAVE ONE NEXT DECEMBER?

## VERMONT-PEOPLES NATIONAL BANK

BRATTLEBORO - Established 1821

Member Federal Deposit Insurance Corporation

WE INVITE YOU TO USE OUR  
COMPLETE BANKING SERVICE  
BRATTLEBORO TRUST COMPANY  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

## PATRONIZE OUR ADVERTISERS

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Winchester, New Hampshire

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PRICES OR GIVE ESTIMATES  
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THE GREY BIRCH FARM — Lewis O. Harris  
Broilers - Fancy Roasters - Poults - Breeding Stock  
BUY DIRECT FROM THE FARM

Place Your Order NOW for Xmas and New Year's

## Two 1938 Ford V-8 Cars Displayed



TWO distinct lines of Ford V-8 cars are now being displayed in dealer showrooms. One is a newly-styled standard Ford line in three body types, the other a de luxe Ford line in eight body types. The de luxe Tudor sedan is pictured above. The de luxe sedans are larger in appearance, with longer hood and sweeping lines. The de luxe cars are powered with the 85 horsepower V-8 engine, the standard cars with either the 85 or the 80 horsepower engines. Newly-styled interiors are pictured at right. New instrument panel has instrument group in front of driver, grille for radio-speaker installation in center, glove compartment at right. In the de luxe cars, the compartment looks, and a clock is recessed in the compartment door.

A headlight beam control is fitted on the toe-board, a tell-tale light on instrument panel indicates whether the headlight beams are raised or depressed.

Everybody's Happy  
After a visit to our Store  
SANTA'S  
HEADQUARTERS

GIFTS FOR THE WHOLE FAMILY

Chinaware, Glassware, Appliances,  
Chromium, Lamps, Household Goods

TOYS FOR THE CHILDREN

A Large Assortment to Choose From

At Prices To Fit Your Purse

**AF Robert**  
PAINT-WALLPAPER AND CHINA STORE  
Brattleboro

Merry Christmas  
AND A  
Thrifty  
New Year

10 HOURS  
OUT OF 12

it uses NO CURRENT at all

THE NEW 1938

Westinghouse  
Kitchen-proved REFRIGERATOR

Appliance Sales Co.

106 Federal St. - Greenfield - Telephone 5522



We Extend to Our

Customers and Friends

The Best Wishes

for a

MERRY CHRISTMAS

and a

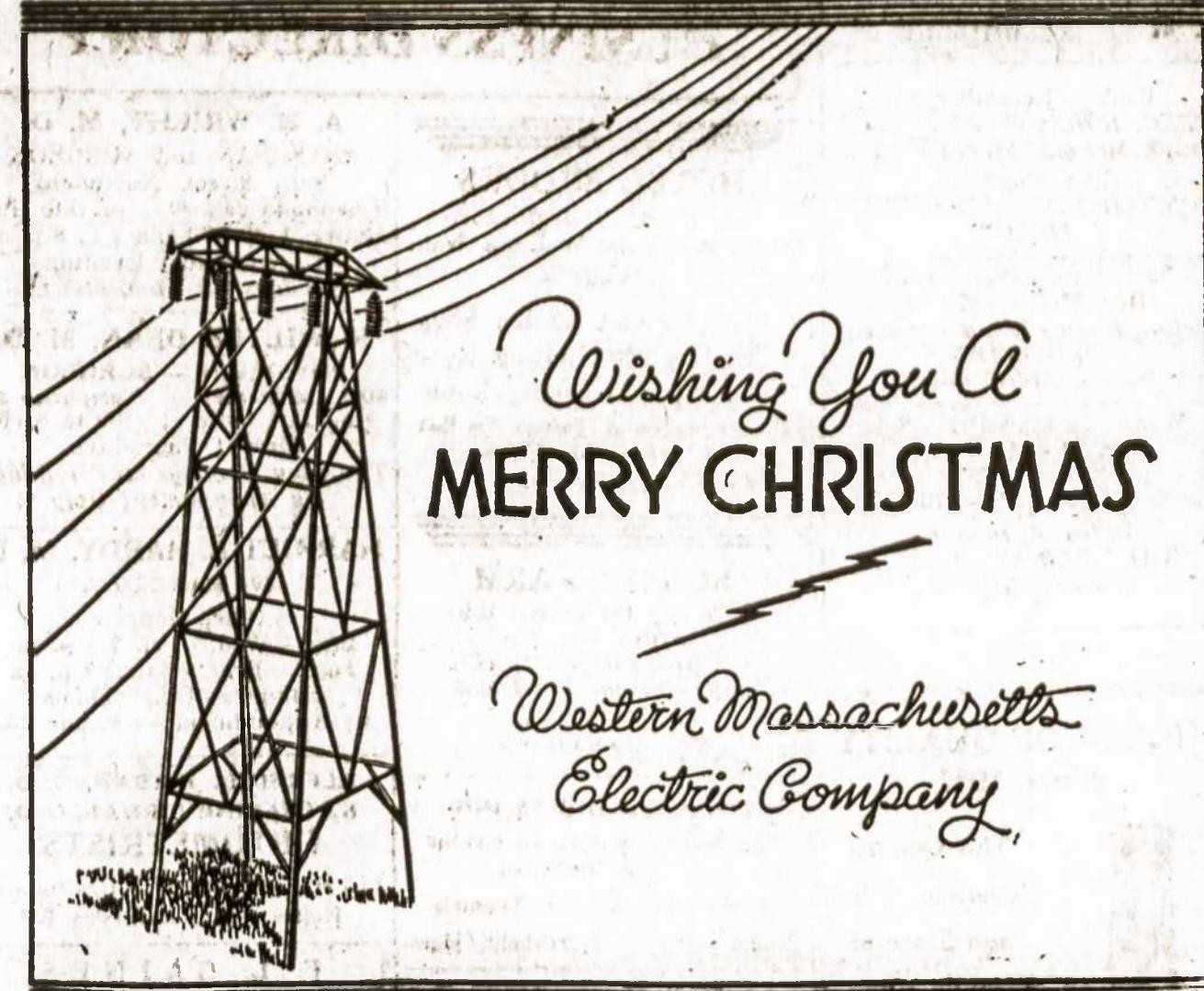
HAPPY NEW YEAR

Your Local Ford Dealer

Spencer Bros.

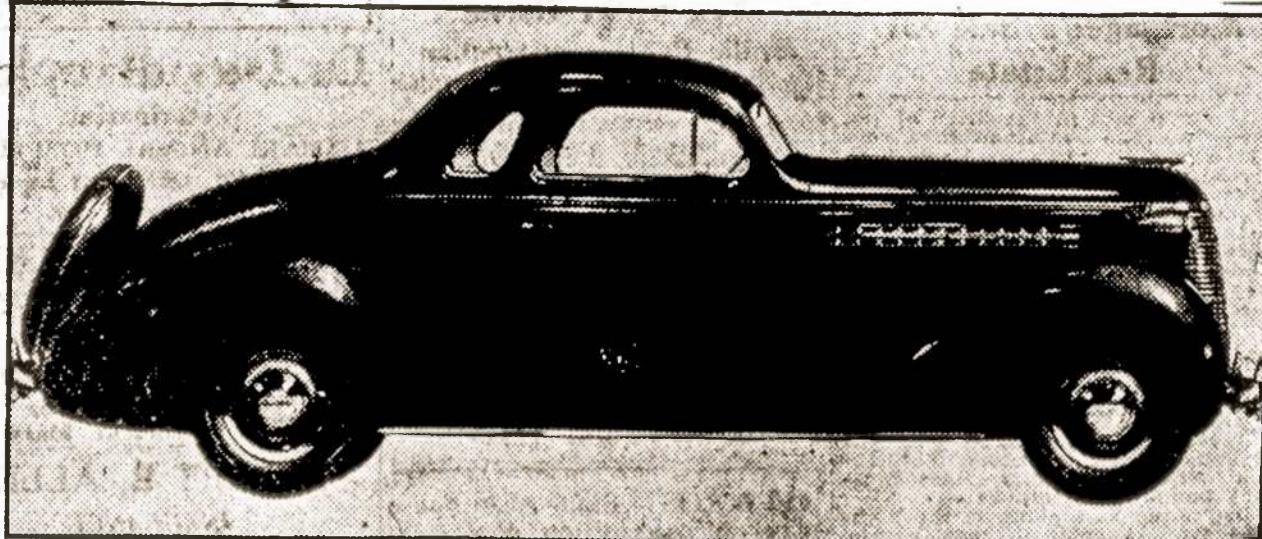
Ross L. Spencer





**EMERSON & SON**  
THE STORE OF QUALITY FURNITURE  
Brattleboro

IS APPRECIATIVE OF ITS PATRONAGE FROM  
THE CITIZENS OF NORTHFIELD  
AND WISHES FOR THEM  
A Very Merry Christmas  
And a Happy New Year



The new 1938 Chevrolet Master De Luxe Sport Coupe with rumble seat.

**JORDAN MOTOR SALES**

Paul Jordan, Prop.

AGENTS FOR CHEVROLET CARS

Extends Best Wishes For

**A Merry Christmas and A Happy New Year**

With Hearty Christmas Greetings  
and best wishes for  
A Prosperous New Year

**THE MORGAN GARAGE**  
MILES E. MORGAN  
NORTHFIELD, MASSACHUSETTS

**FOR THE PIANIST**  
Folios of Music  
25c, 50c and \$1.00  
**DELAND'S MUSIC SHOP**  
27 Chapman St., Greenfield

Harold Briesmaster is home  
for the Christmas vacation from  
Mass. State college.

The Northfield basketball team is playing a series of four games in the Mount Hermon gymnasium during the vacation period of the school. The first game was last Monday evening with Charlemont, which was won 43-30; Thursday evening (last night) they played Wilmington. Putney is scheduled next Monday evening and Brattleboro Red Men next Thursday.

**PORTABLE VICTROLAS**  
\$7.95, \$8.95 to \$25.00

**DELAND'S MUSIC SHOP**  
27 Chapman St., Greenfield

The Post Office will be closed all day on Christmas. Last delivery of mail will be made Friday.

**New Aerial Tramway  
In Franconia Notch**

by Eva Stebbins Callender

Nature was in one of her most lavish moods when she created Franconia and the beautiful Franconia Notch. The grandeur of the scenery, and the dignity of the "Old Man" or Hawthorne's "Great Stone Face," overlooking and mirrored in the clear waters of Profile Lake, have long been among the foremost attractions of the White Mountains, and now the appreciative citizens of New Hampshire are aiding the tourists to more extensive views of this magnificent panorama by the building of an aerial tramway. By its means, the traveller can be transported from the base terminal near the main highway to the top of Cannon Mt., in seven and one-half minutes.

This enterprise when completed will be the first aerial passenger tramway on the North American continent, and it is expected to have it ready for use early in 1938. The location by the side of the main highway is a few rods north of the site of the old Profile House which was burned several years ago, and ample provision is made for the parking of autos to be made on both sides of the roadway at the base of Cannon Mt. Already over 100 men from the CCC established at North Woodstock, have been arranging for a parking area to accommodate 300 cars. At the same time, these men are doing landscape work also, by planting a 15-foot border of trees to carry out the commission's desire for scenic beauty. Next spring it is planned to lay out another parking area on the other side of the roadway which will accommodate 1000 cars. To do away with cross traffic pedestrian travel, a subway, already constructed underneath the main highway, is to be used for the safety of the many expected sight-seers.

Work on this gigantic project is being pushed forward under the direction of the American Steel and Wire Co. of Trenton, N. J., contractors, and already a freight cable-way has been erected over half-way up Cannon Mt., to a height of 3000 feet, and the summit terminal is expected to be reached in a few days. This is used for the transportation to the end of the line of men and material traveling at the rate of about 250 feet a minute, but it is estimated that the passenger tramcar will travel at the rate of 500 feet a minute. Also at the base is now being built a powerhouse in which a steam boiler has been installed. As the work is to be continued through the winter, the steam is to be used in heating the sand for cement.

A most imposing derrick, 115 feet high and swinging a boom 100 feet long is now used at the base terminal to load material on to the freight cable-way. There are to be three towers which will support the passenger cable which, when completed will be a 5780 foot strand one and seven-eighths inches thick, wound in a continuous piece on two reels, each coil weighing over 30 tons.

From the base station, the passage way for the cable up the steep side of Cannon Mt. shows plainly as the trees have been cut in a regular path, but the gap between the trees at the summit looks very small owing to the distance and height. The vertical distance of 2025 feet covers an ascent of one mile, and over this the tramcar, suspended from the steel cable and accommodating twenty-seven passengers, will be whisked to the top—in seven and one-half minutes.

The summit terminal will be several rods north of the stones forming the Old Man's head, but the trail across the top of the mountain connecting the two will be one of many which are designed as an opportunity for all to enjoy this awe-inspiring mountain scenery hitherto accessible only to the most courageous hikers and climbers. It is not an improbable expectation that the cost of carrying out all the plans of the commission, although calling for a large expenditure of money, will be paid for in a few years, while the benefits to the public will be a perpetual institution.

**Bells From Bethlehem**

The ebells of Bethlehem at the Church of the Nativity will ring out and the chimes will be heard next Sunday (Dec. 26) in America over the radio, station WABC from 12 noon to 12:30 o'clock. A description of the town will be given. There are three different sets of bells in the church covering the grotto where the Saviour was born. One set belongs to the Latin, another to the Greek and another to the Armenian community.

The chimes which will be broadcast belongs to the Latin and the ringing will be done under the supervision of a Franciscan Padre. The British broadcasting company has arranged the broadcast.

**Interesting Letter  
Received From Our  
Friends In Florida**

The Editor has received a letter from Oscar E. Coburn, a summer resident and taxpayer here who with his wife are occupying their beautiful bungalow in Orlando for the winter. They send Christmas greetings to their host of friends here and since the letter will be of much interest to many as containing news of the members of the Northfield colony there, it is published in our columns. The letter is date December 14th. Mr. Coburn says:

"In the language of the small boy, 'The gang's all here,' or nearly so. Mr. and Mrs. L. R. Smith arrived this afternoon, also Miss Virginia Smith. Most of the Northfield group were at the railroad station to greet them. This group now consists of Mr. and Mrs. L. R. Smith, Miss Virginia Smith, Mrs. C. P. Butnum, Dr. and Mrs. Elliott W. Brown, Prof. and Mrs. Spurgeon Gage, Miss Lydia Speakman, Rev. and Mrs. T. T. Brown, Miss Mason, Miss Hills, Miss Duncan, and Mr. and Mrs. O. E. Coburn. As many of us as can do are planning to have our Christmas dinner together at the Tremont hotel.

"Christmas is next week! We wish our friends might be here with us, to see the wonderful decorations in streets, stores, and private homes. The recognition of the coming holidays began on December 7th with a street parade in the afternoon, consisting of several decorated floats. Santa Claus himself rode in the parade in state upon a white ship. The evening celebration was postponed on account of unfavorable weather and was held last evening in Eola Lake Park. This consisted of band music playing Christmas carols, setting off of Roman candles, while boats on the lake and decorated Christmas trees were illuminated with many colored lights. The colored lights are placed on the trees in such a manner that they look like fruit, the tree being literally covered. It is a sight worth seeing to drive through the business and residential streets in the evening. Perhaps one reason they devote so much time and attention to the display is that the electric dealers sponsor a lighting contest.

"As usual, one of the most attractive places is the interior of the Florida Bank of Orlando. On the east wall of the lobby hangs a beautiful painting, about 14 feet by 16 feet, done by Robert E. O'Rorke. The painting is entitled, 'The Caravan of the Magi'—the Wise Men of the east bearing rare and beautiful gifts to the new born King in Bethlehem, journeying over the desert and guided by the star.

"On the west wall are hung wreaths: the evergreen and holly, symbolic of the Christmas Spirit; the Poinsettia, Florida's own gift; the mistletoe, given by the ancient Druid Priests; the bells which for centuries have rung out the glad tidings; and the star, herald of the birth of the King.

"From the balcony railing are suspended the Flags of Florida: including the United States flag, the Spanish flag, the French flag, the English flag, the State of Florida flag, and the Confederate flag. Over the cage grills are some of the native Florida florals: Spanish moss, long-leaf pine burrs, century plant, spiked sansevieria, and the rattlesnake cactus.

No snow, no ice, but the Spirit of Christmas seems to be here with us in the southland just as in our own northland. We wish you all a most Merry Christmas and a real Happy New Year."

**CHURCH SERVICES**

**Trinitarian Church**

Rev. W. Stanley Carne

Sunday school at ten o'clock; Bible study for all ages. At 11, Christmas service when the choir will sing special music.

The sermon subject, 'The Incarnation.' Sunday school at the Farms at 2:30; 6:45, service at the Farms; 5:00, Christmas pageant will be presented at the church, under the auspices of the Sunday school; 7:00, the Senior Endeavor, Lois Giebel, leader; 8:00, preaching at the vestry.

Monday, 7:30, prayer service at the "Old Inn" led by Dr. Bronson.

Tuesday, Prayer service at the home of Mr. and Mrs. Lazelle.

Wednesday, at the home of Rev. and Mrs. Coe.

Thursday, weekly prayer service at the vestry, followed by choir rehearsal.

Friday, at 10:00, watchnight service in the C. E. room.

Monday, Jan. 3, prayer service at 7:30 with Mrs. William R. Moody at the Homestead.

Tuesday, Jan. 4, with Mr. and Mrs. A. M. Wright.

Wednesday, Jan. 5, with Mrs. Neva Barber.

Thursday, Jan. 6, mass meeting at the church at 7:30. Visiting pastors will hail the power of Jesus' name.

**WILSON'S**

Franklin County's Gift Center

WILL CLOSE FRIDAY

**CHRISTMAS EVE**  
at 6:00 P. M.

To enable our employees to enjoy this happy occasion at home with their families.



DO YOUR CHRISTMAS SHOPPING  
WEDNESDAY and THURSDAY

9:00 a. m. to 9:00 p. m.  
FRIDAY 9 A. M. to 6 P. M.



SANTA WILL BE IN TOYLAND  
EVERY DAY!

**WILSON'S**  
SERVICE - COURTESY - SATISFACTION

It's Christmas Eve  
Snow and carols in the air.  
Candles in the windows,  
Good Cheer Everywhere.

EVERYBODY at Sears,  
Wishes EVERYBODY  
a Bright, Cheerful  
Christmas and a  
Prosperous  
New Year

SEARS, ROEBUCK & CO.  
Greenfield, Mass.

**GOODSPEED WATCH SHOP**  
GIFTS AND NOTIONS

Watch and Clock Repairing  
GORDON HOSIERY FOR ALL  
THE FAMILY

Last Call for Christmas Cards

**South Church**  
Rev. Mary Andrews Conner

Sunday, 9:45, church school; 10:45, church worship. The subject of the sermon will be the spiritual significance of the crow and the wolf versus the eagle and the lion.

The regular meeting of the sewing group of the Alliance will be held next Thursday, Dec. 30, from 2 to 4:30 o'clock.

**St. James Episcopal Church**

Services for the Christmas season at St. James Episcopal church at Greenfield, Rev. John B. Whiteman, Rector, are as follows:

Friday, Dec. 24, 4:00 p. m. A Christmas eve children's service; Saturday, Dec. 25, 8:00 a. m. Christmas Day, Holy Communion; Sunday, Dec. 26, first Sunday after Christmas, 8:00 a. m., Holy Communion; 11:00 a. m., morning prayer and sermon, 5 p. m. Festival evensong and carols; Monday, Dec. 27, 3:30 p. m., children's party in the parish house.

**St. Patrick's Church**

Rev. James I. Mitchell

Masses, first Sunday of the month 8:30 a. m. Every Sunday, 10:30 a. m.

Locals

The annual Christmas party of the Gill Community Club was given in the Gill town hall on Wednesday evening. A pageant was on the program entitled "The First Christmas."

Local students who have attended the Greenfield Commercial College will be interested to learn that Wilford W. Michaud has sold the ownership of the same to Miss Ruth E. Sinclair, a teacher at the New Salem Academy, who will continue with a re-organization after Jan. 3.

At the morning service and vespers of Mount Hermon Memorial church on Sunday, Jan. 9, the speaker will be Dr. Boynton Merrill, pastor of the Second Church of West Newton. These will be the first services after the holiday vacation.

At the First Methodist church in Greenfield of which Dr. H. F. Randolph is pastor, a Christmas pageant, "The Soldier of Bethlehem" will be given next Sunday evening at 7 o'clock, to which local friends are invited.

The Northfield bowlers are now tied for first place in the County league having defeated the Bernardston team Wednesday evening. They play the Weldon team next week and what a match that will be.

## The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN,  
Editor and Publisher  
Telephone 164-2

E. V. Lawrence, Treasurer

A Weekly Newspaper Published  
in Northfield Every Friday  
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Subscription: \$1.00 a yearEntered as second-class matter  
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Northfield, Massachusetts under the  
Act of March 3, 1879.Subscribers to the PRESS should  
allow two weeks for change of address  
if they do not wish to miss  
a copy of the paper. Notify us as  
early as possible of any change in  
address.

Friday, December 24, 1937

## EDITORIAL

The Editor and staff of the Press extends best wishes for Christmas joy to all its readers, to all its correspondents, to its production staff, and to all its advertisers, all of whom have made possible the issuance of a newspaper, consistent with the "best journalistic tradition."

Christmas is upon us. It tells a simple story. We have loved it all our lives. In our minds we have watched with the shepherds while guarding their sheep on the hills of Bethlehem. We have seen the star in the heavens and heard with them the glorious song, "Glory to God in the highest, and on earth peace, goodwill to men." We have heard with them the glad tidings, "Unto you is born this day a Saviour which is Christ, the Lord." And so with them we have gone to Bethlehem to worship Him. With shepherds, kings, and peoples of every clime, of every race, from all nations we may still join in the adoration and worship of the Christ-child. Christmas tells its own story in a universal language of human experience. Men and women across the strife-torn world respond to its message of reverence and respect. It brings us closer to a spiritual kinship with one another and instills the kindly thoughtfulness and helpfulness to one another. The Christmas season brings cheer and love reigns. God is in His heaven, all's well with the world.

## The Back Yard Gardener

I bumped into Bill Cole the other day as he was leaving for Virginia—figuratively, of course, not actually. Actually, he would have been just too bad for poor little me. I thought Bill was getting soft and going south for the winter, but he explained that he was planning to tell the Virginia fruitmen why New England apples top the market, if and when they do.

If they do, said Bill, it's because this area is favored by soil and climate for production of good apples. The majority of our growers are progressive and adopt new ideas such as proper picking methods, cold storage right at the source of production, and proper packaging.

All of which made me wonder why the back yard gardener doesn't have more fruit. Not that I want to run competition to fruitmen, but I think a few fruits in the garden are a mighty good addition.

Certainly you can get a big kick out of serving your friends some home grown fruit. And looking at it from the back yard gardener's point of view you can find fruits that are just as ornamental as many of the so-called ornamental plants.

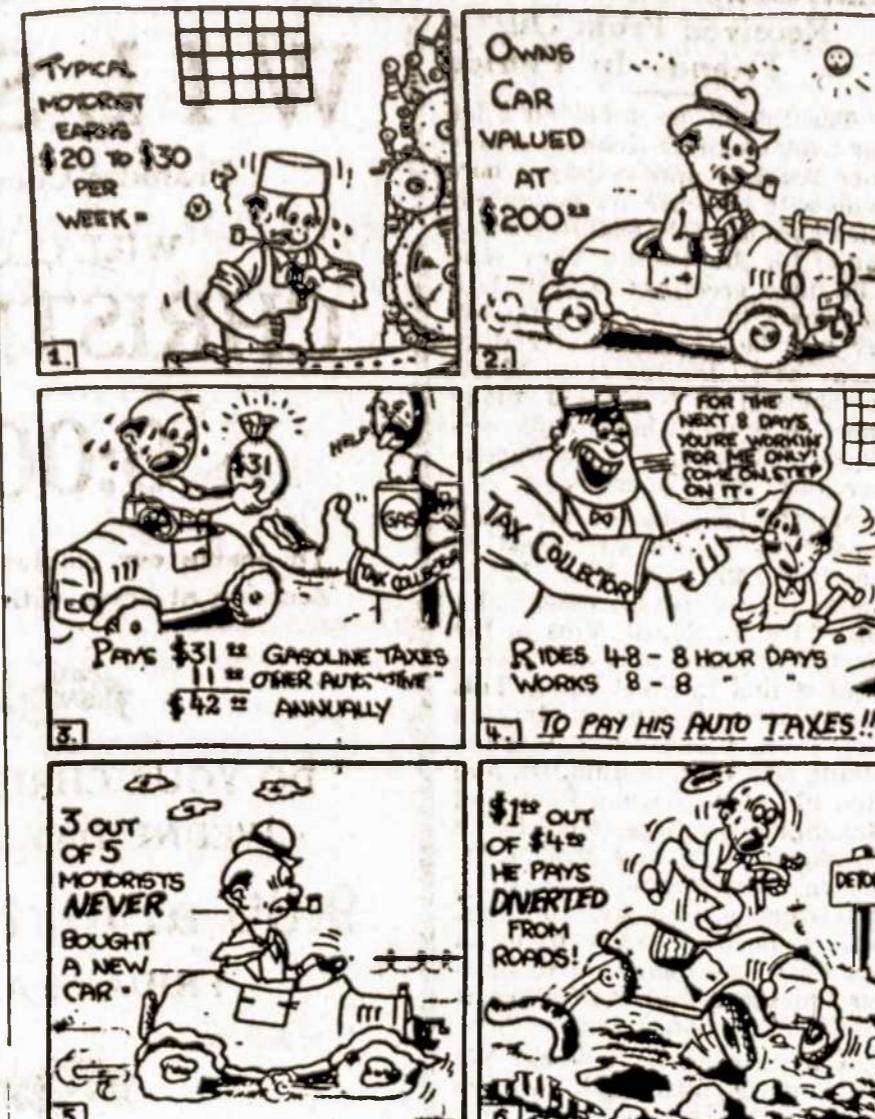
An apple tree or a sweet cherry tree provides just as much shade, just as good shade anyway, as a maple or basswood, and believe you me they certainly add a lot more in the way of decoration with their beautiful blossoms. And a tree loaded with red apples isn't too hard to look at.

Blackberry and raspberry bushes in full bloom are certainly just as beautiful as many of the early blooming white-flowered shrubs. And grape vines trained on trellises or on summer houses are just as attractive as many of our so-called ornamental vines, and in addition give fruit.

You remember a year ago I spoke about blueberry bushes. The flowers are quite attractive, as are the berries. In the fall they have brilliant colored leaves, and many of the varieties have bright colored stalks. What more could you ask when it comes to decorating a garden?

Some people have the idea that the raising of fruit is a very scientific job. Well, it is more or less if you want to produce for the market. But for home use you can raise fruit which is very edible with very little effort, especially when you consider that your own state college has excellent publications which give you the spray schedule and the amount of spray necessary to control various pests. Besides that your county agricultural

## THE "TYPICAL" MASSACHUSETTS MOTORIST



## THE LOW DOWN

About every other day, when you pick up a paper, you will see where they are shootin' another dozen or one-half dozen, over there in Russia. And pretty soon they are gonna have to do quite a little lookin' around to find people to shoot. Like in the early days in the U. S., they had plenty of buffalo and they thought they would never run out of 'em, and they show 'em just for a buffalo robe.

And some day it will maybe be the same in Russia. And it is kinda funny that you will find people here in the U. S. A., on soap boxes and other places, here and there — and you will find 'em favorin' makin' over our own government, and try out some foreign idea, or some new ism or asm that has not been used, but sounds great.

But the ducks talkin' up these big ideas, they would not be so hot for 'em, except they figure they maybe can be the top-sargeant, with a nice new job, and a new fur lined overcoat — and not the guy standin' up against the wall.

Yours, with the low down,  
JO SERRA

In cooking anything with cheese, use a low temperature because intense heat makes cheese tough and stringy.

Friday, December 24, 1937

OPEN EVERY EVENING UNTIL XMAS

PLACE YOUR ORDER NOW FOR XMAS

TURKEY - FOWL and POULTRY

Quality Right - Satisfaction Guaranteed

## SOME HOLIDAY SPECIALS

GROWERS MINCED MEAT ..... 3 pkgs. 25c

CITRON - LEOFON - ORANGE ASSORTED PEEL ..... 3-oz. trays 6c

NEW CROP 1937 Fancy Mixture

MIXED NUTS ..... 3 lbs 59c

NEW DATES ..... lb 9c

OCEAN SPRAY CRANBERRY SAUCE ..... tall can 10½c

BELL'S POULTRY SEASONING ..... pkg 7c

DEL MONTE SQUASH or PUMPKIN ..... lge. 2½ can 12c

DEL MONTE DELUXE PLUMS ..... tall can 10c

LIBBY'S or DEL MONTE FRUIT COCKTAIL ..... can 14c

STUFFED and PLACED OLIVES ..... jar 8c

FANCY CHRISTMAS RIBBON CANDY ..... 2-lb box 29c

ASSORTED WRAPPED CHOCOLATES ..... 5-lb box 79c

SUNMAID SEEDLESS RAISINS ..... 3 pkgs. 25c

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